



Just to introduce ourselves we were Strategic Weighing systems and joined hands with RICE LAKE in 2010. A brief note on our Joint Venture...

It has been a long journey from the time Strategic Weighing Systems Limited (SWSL) began thirty years ago. Today, our customers tell us we are their "first choice" in our industry. Thank you. We grew because we gave you exactly what you needed. We are foreseeing our future as a worldwide company. We have joined forces and futures with North America's largest weight-related equipment manufacturer, Rice Lake Weighing Systems. ([www.ricelake.com](http://www.ricelake.com))

As of April 1, 2010, SWSL is renamed Rice Lake Weighing Systems India Limited. ([www.ricelakeindia.co.in](http://www.ricelakeindia.co.in)) This first step is a giant leap to becoming truly international and meeting global needs and standards. The fundamental aim of our partnership is to be closer to our customers—more accessible and more responsive. This has been our objective from conception and this will be our obsession in the future—Take care of the customer and our business will take care of itself .

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